

## **Element Electronics and Ohio State Quarterback Will Howard gift 130 Element TVs to teammates in celebration of post-season win and advancement to the Rose Bowl**

**Columbus, Ohio:** The Ohio State football team gave Buckeye fans an early Christmas gift with a 42-17 victory at Ohio Stadium to advance to the quarterfinals of the College Football Playoffs. While fans were celebrating the win, the football team remained focused, maintaining their rigorous practice schedule in preparation for their New Year's Day game at the Rose Bowl against No. 1 Oregon.

As a belated Christmas gift to the team that brought so much joy to Buckeye fans and to celebrate this postseason win, Element Electronics and Ohio State senior quarterback Will Howard joined forces to gift 130 55-inch Element TVs to each player after Friday's practice.

*"It felt great to give my teammates something they can enjoy off the field. We've all been grinding, and this is a fun way to show appreciation for the effort we put in together."* said Howard, who passed for 311 yards in the first College Football Playoff game on Saturday.

"We wanted to make sure the players felt the love from Buckeye Nation," said Mike O'Shaughnessy, Founder and CEO at Element who is also an Ohio State alumnae and proud supporter, "We hope that our gift of these smart Element Xumo TVs will serve as a reminder to them that Buckeyes are family and we are all with them in spirit during the holiday and playoff season".

Element and Ohio State Athletics launched their partnership this summer across multiple sports – football, dance, basketball, volleyball and softball – with the goal of showcasing how Element's products enhance the at-home game day experience for fans with Element TVs, sound bars and more.

### **About Ohio State Athletics**

The Ohio State University Department of Athletics is a self-supporting department that does not receive state or university funding. Recognized nationally as one of the most comprehensive in all of college athletics, the department has been in existence for 125 years and is one of the most tradition-rich and historic athletic departments in college athletics. The department is home to approximately 1,000 student-athletes and to 36 scholarship, varsity sports. Ohio State's sports programs are affiliated with the Big Ten Conference – Ohio State sponsors all 28 Big Ten Conference championship sports – and additionally competes in the Western Collegiate Hockey Association, the Midwest Intercollegiate Volleyball Association, the Central Collegiate Fencing Conference and the Patriot Rifle Conference.

### **About Element**

Element, established in 2007, is a fast-growing consumer technology brand dedicated to delivering high-quality, affordable technology. We focus on intuitive solutions that enhance everyday experiences, making technology enjoyable and accessible. In 2014, Element became the only major TV company to assemble in the USA, with a factory in Winnsboro, SC, ensuring meticulous quality. Our expansive product line, available at retailers across the nation, includes electronics, appliances, and the TYTUS brand for outdoor cooking, all designed for simplicity and affordability. Learn more and find a retailer near you at [elementelectronics.com](http://elementelectronics.com).