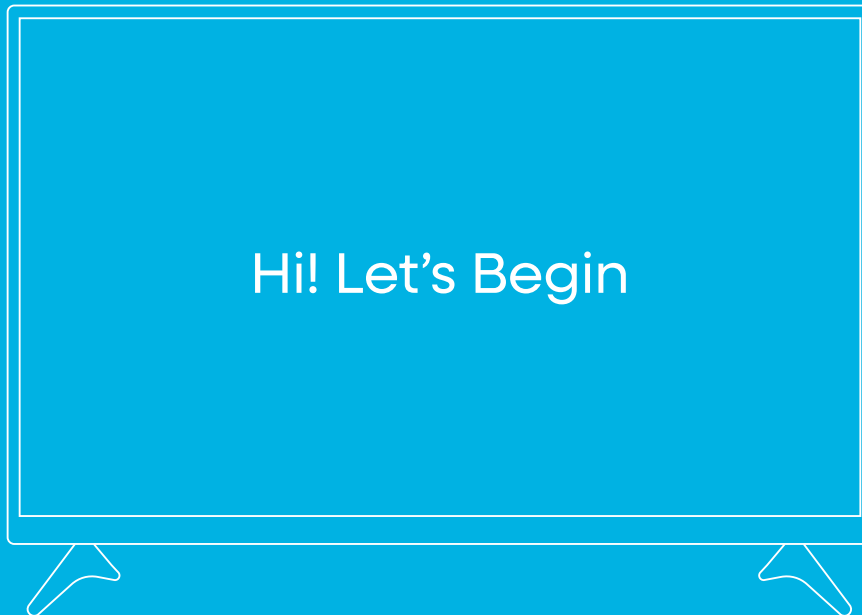


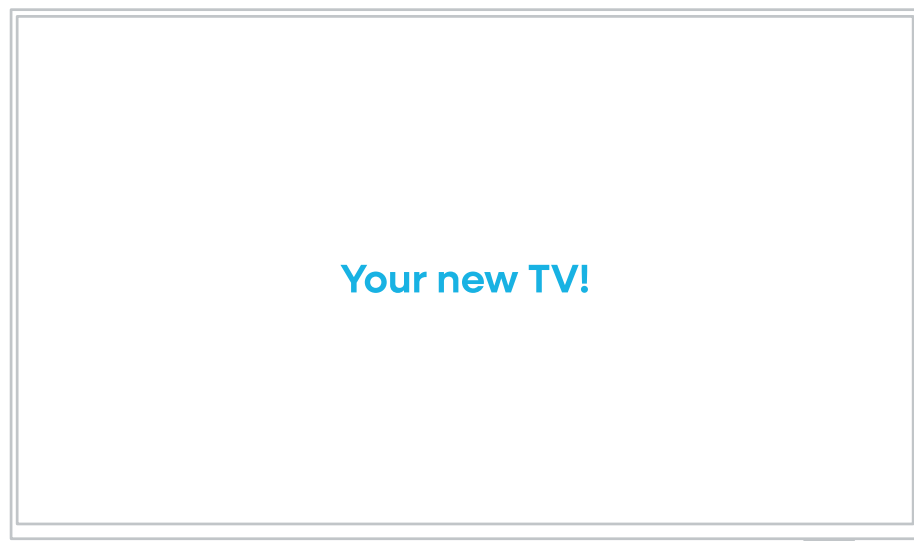
element® • Roku TV

Smart TV

Quick Start Guide



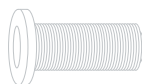
What's Included



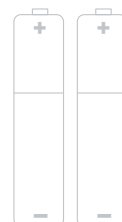
Remote



TV Stand



Stand Screws



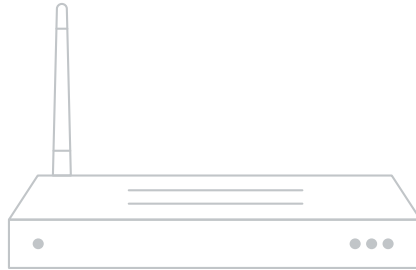
**2 AAA
Remote
Batteries**

What You'll Need (Not Included)



Screwdriver

Phillips head



Wireless Router

Needed for streaming



Internet connection

Needed for streaming



Smartphone, computer or tablet

Needed for setup

Connect Devices to Your TV

Check to ensure that you have selected the right cables for the ports and that they are connected securely (cables and external devices not included). Loose connections can affect your picture and audio quality.

ANT



Connect an outdoor or indoor antenna.

HDMI



Connect a Blu-ray or DVD player, gaming console, or other external devices to your TV. Highest quality audio/visual connection.

OPTICAL

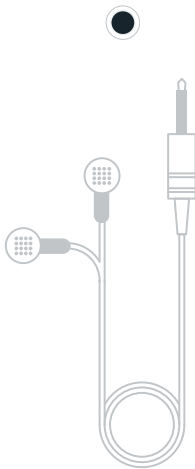


Connect an optical cable from an external digital audio system.

Connect Devices to Your TV

(continued)

HEADPHONE



Connect headphones or external speakers.

LAN



Connect an Ethernet cable to access a network or the Internet. The TV also has a wireless connectivity feature. (4K models only)

USB

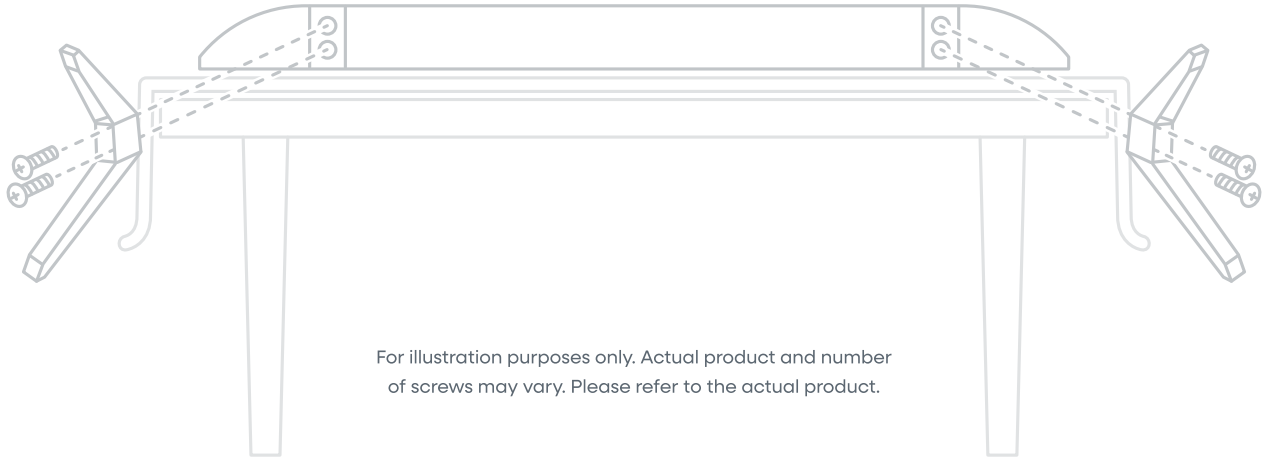


Connect a USB device for browsing photos, music, or videos.

Actual connections may vary by model. Please refer to the actual product to determine your connection options.

FOR SUPPORT, VISIT [ELEMENTELECTRONICS.COM/SUPPORT](https://www.elementelectronics.com/support)

Setting Up Your TV



For illustration purposes only. Actual product and number of screws may vary. Please refer to the actual product.

Installing the stands

Do not install the stands if you want to wall mount your TV. See your wall mount instructions for mount installation details.

You will need: Phillips screwdriver (not included)

1. Place the TV screen-down on a clean, flat, soft surface (e.g.: blanket) to prevent scratches or damage to the screen.
2. Use a Phillips screwdriver to attach each stand with the provided screws.
3. Place the TV upright on a stable, level surface.

To avoid damages, never carry your TV by holding or putting pressure onto the glass.

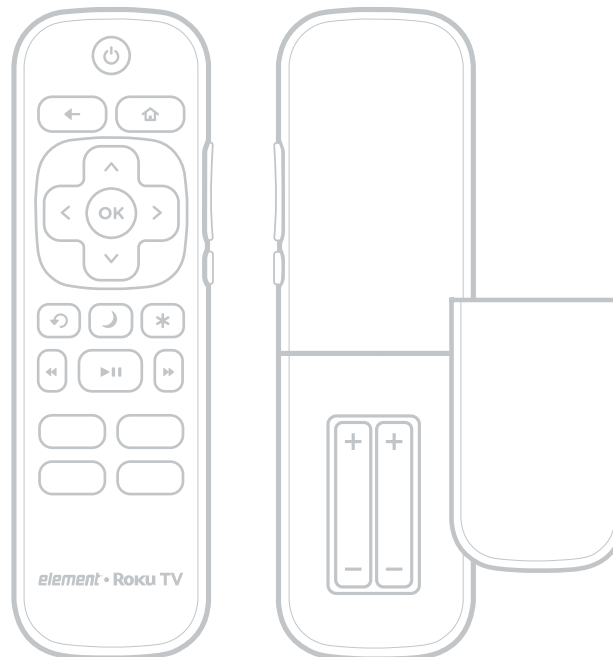
Setting Up Your TV

(continued)

Setting up your remote

Power your TV remote by inserting the included batteries carefully and matching them to the (+) and (-) indicated inside the battery compartment.

TIP: Always replace dead batteries with two brand new batteries from the same manufacturer. Never use damaged batteries.

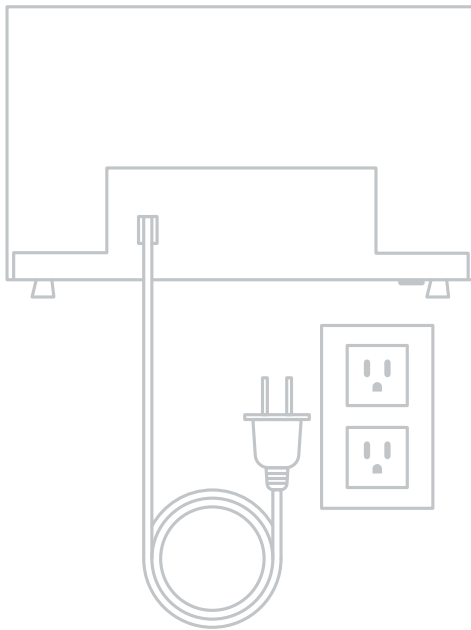


If your remote gets warm/hot during use, discontinue use and contact customer support immediately.

FOR SUPPORT, VISIT [ELEMENTELECTRONICS.COM/SUPPORT](https://www.elementelectronics.com/support)

Setting Up Your TV

(continued)



**Power
button**

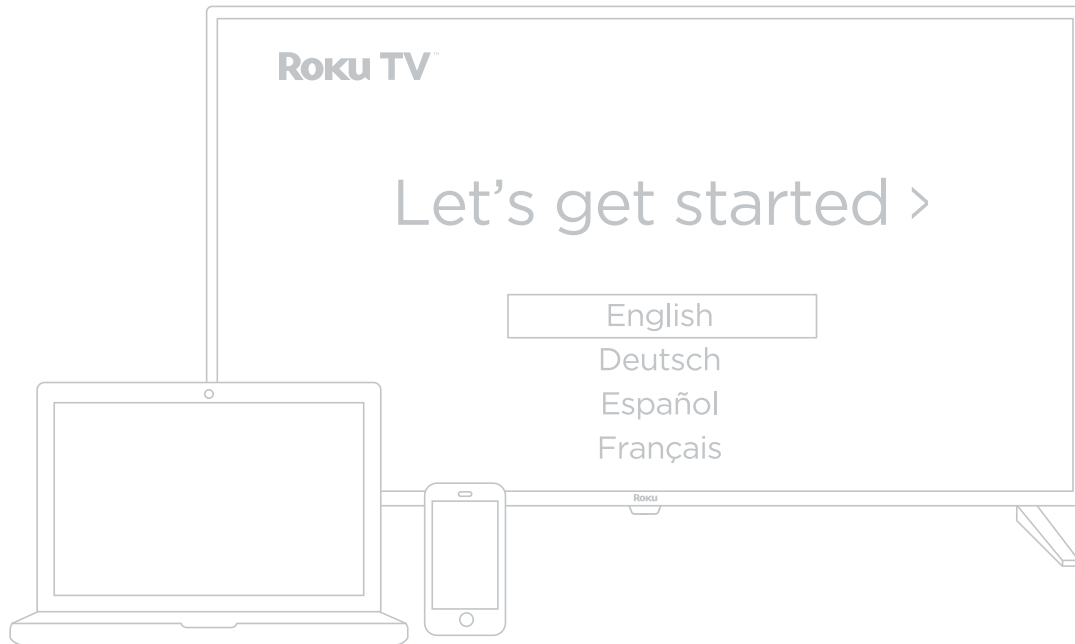


Plug in and turn on TV

Plug your TV into the wall outlet and press the power button on your remote control. Your TV will display a launch screen showing the Element and Roku TV logos, followed by the first setup screen.

Setting Up Your TV

(continued)



Follow the on-screen instructions

When your TV powers on, follow the easy on-screen instructions for setup.

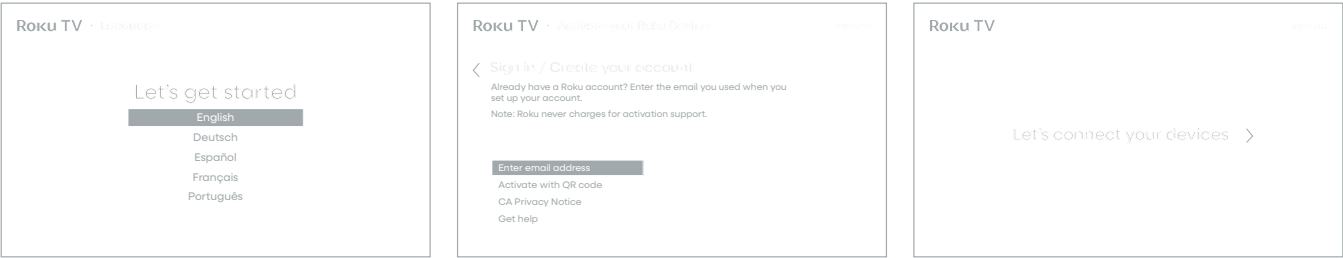
Connecting your TV to the Internet gives you access to all the things that make your TV smart, including apps, voice controls, and more. Your TV will automatically detect wireless networks in your area, so have your network name and password handy. If you aren't ready to connect to a wireless network you can still use it as a regular TV and can connect it later within settings.

Setting Up Your TV

(continued)

Complete Guided Setup

After powering on, follow the on-screen instructions on your Element Roku TV by using your computer or smartphone to link to a Roku account.



Setup is done, congratulations!
Continue using your remote to personalize your home screen, channel line-up, stream movies and so much more.

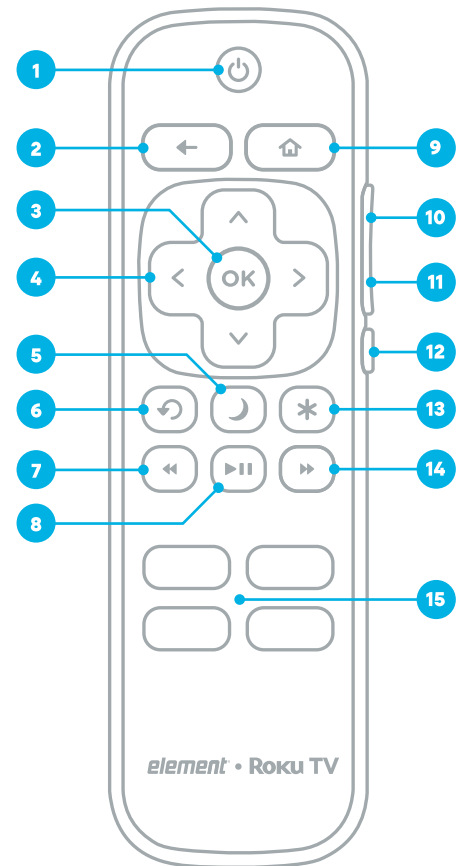
NOTE: A Roku account and internet connection are required for activation.

IMPORTANT: Roku never charges for a Roku activation.

Remote Control

The TV remote lets you control power, playback, volume, and menu navigation from a distance. To power the remote, insert two AAA batteries (included), making sure to match the (+) and (–) markings inside the compartment. Always use new, undamaged batteries of the same type and manufacturer. If the remote becomes warm or hot during use, stop using it immediately and contact customer support.

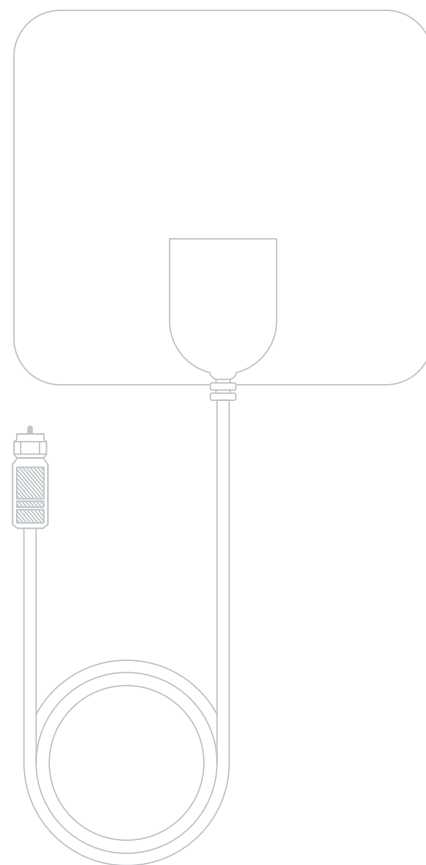
- 1 **Power ON/OFF** Turn the TV on and off
- 2 **Back** Return to the previous screen
- 3 **OK** Confirm selection
- 4 **Directional Keypad** Navigate menus (up, down, left, right)
- 5 **Sleep** Activate standby mode
- 6 **Instant Replay** Replay the last couple of seconds
- 7 **Rewind** Move media back
- 8 **Play/Pause** Start or pause media
- 9 **Home** Return to the main menu or home screen
- 10 **Volume Up** Increase the volume
- 11 **Volume Down** Decrease the volume
- 12 **Mute** Silence the audio
- 13 **Options** Open additional settings
- 14 **Fast Forward** Move media forward
- 15 **App Shortcuts** Launch specific apps



Connecting an Antenna

With the built-in tuner you can connect your TV to an antenna and enjoy over-the-air entertainment.

1. To connect your TV to an antenna, connect a coax cable (not included) into your TV's **ANT** port and the other end into your device.
2. Turn your TV on and press the home button on your remote.
3. Select the **Antenna** tile, or open **Settings > TV inputs > Live TV > Scan for channels**
4. Follow the on-screen instructions.



Universal Remote Setup

If you prefer to use your cable set-top box or satellite receiver remote as a universal remote, please refer to the manual your cable or satellite service provided. It includes instructions on how to program your remote to the TV.

Let's Register Your Product



To register and activate your 2-year warranty, scan the QR code or visit elementelectronics.com/register

Why Should I Register?



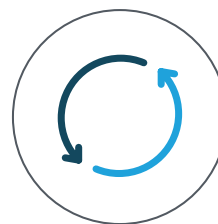
Support

Get assistance quickly when you need it by pre-registering



News & Offers

Get the latest news and offers



Updates

Stay current with important product updates and notifications

* 1-year manufacturer's limited warranty with purchase, or 2-year limited warranty with product registration within 90 days of purchase. See warranty card for details.

We're Here to Help

Find resources and get help with product setup, connecting devices, technical issues, downloading manuals and more.

We're available 24 hours a day, 7 days a week

elementelectronics.com

[1.888.842.3577](tel:18888423577)

customerservice@elementelectronics.com

To download the full Roku TV User Guide, visit go.roku.com/tvmanual

We recommend keeping your TV box for the duration of your warranty.
See your product warranty for details.

This page left intentionally blank.



element[®]

Element and the Element logo are trademarks of Element Brand Holding, LLC. All other trademarks are the property of the respective owner who has not sponsored, endorsed or approved the product.

© 2026 Element Brand Holding, LLC. All Rights Reserved.

Roku, Roku TV, the Roku logo, and the purple d-pad design are the trademarks of Roku Inc.

All other trademarks and logos herein are the property of their respective owners.

A Roku account and internet connection are required for activation.